

Advertising opportunities on Great Church Websites(.org)

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								Discounted price for three months (3rd quarter 2009) if ad starts:								
Available for 3rd quarter?	Position	Additional explanation	Pages	Format	Size (Width x Depth)	Full price per month	Full price per fiscal quarter	Between July 1 and July 7, 2009	Between July 8 and July 14, 2009	Between July 15 and July 21, 2009	Between July 22 and July 28, 2009	Between July 29 and Aug. 4, 2009	Between Aug. 5 and Aug. 11, 2009	Between Aug. 12 and Aug. 18, 2009	Between Aug. 19 and Aug. 25, 2009	Between Aug. 26 and Sep. 1, 2009
Yes	Leaderboard/banner	Banner across top of all pages of website	All	Horizontal	728 x 90	\$150	\$450	\$415	\$381	\$346	\$312	\$277	\$242	\$208	\$173	\$138
No	Left column, #1 (top)	Vertical ad with additional text link beneath it.	All	Vertical	160 x 324	\$125	\$375	\$346	\$317	\$288	\$260	\$231	\$202	\$173	\$144	\$115
No	Left column, #2 (middle)		All	Square	160 x 160	\$65	\$195	\$180	\$165	\$150	\$135	\$120	\$105	\$90	\$75	\$60
Yes	Left column, #3 (bottom)		All	Square	160 x 160	\$50	\$150	\$138	\$127	\$115	\$104	\$92	\$81	\$69	\$58	\$46
2 of 4	Featured company spot (CMS vendor directory)	Four graphical ads available (one per advertiser) in a 2 x 2 grid, randomly positioned within grid each time page is loaded; the grid of up to four ads appears on directory search home page and above all results on search results pages.	CMS directory search home and search results pages only	Horizontal	280 x 72	\$75	\$225	\$208	\$190	\$173	\$156	\$138	\$121	\$104	\$87	\$69
4 of 4	Featured company spot (web services providers directory)	Same as above.	Web services providers directory search home and search results pages only	Horizontal	280 x 72	\$75	\$225	\$208	\$190	\$173	\$156	\$138	\$121	\$104	\$87	\$69
See above	Featured company spot (either of the above spots) with additional discounted status of sponsor	The sponsor status (see below) is added at half the regular price.	Relevant directory search results pages only	N/A	N/A	\$100	\$300	\$277	\$254	\$231	\$208	\$185	\$162	\$138	\$115	\$92
Yes	Sponsor	Listing of sponsors appear before listings of non sponsors on search results pages. Note that a sponsor's listing is not guaranteed to appear at all on search results page. A sponsor's listing only appears if it would have appeared anyway because it fit the user's search criteria. Listings of sponsors will appear in random order, to be fair to sponsors with product or company name lower in the alphabet. The listings of all sponsors will be identified as	CMS directory search results pages only	N/A	N/A	\$50	\$150	\$138	\$127	\$115	\$104	\$92	\$81	\$69	\$58	\$46
Right column does not appear on The Church Webmasters' Forum, so no ads are sold for this column					Ads sold by fiscal quarter only			*Dates are midnight to midnight, Pacific Daylight Time.								
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